

## Citizen Alert

### Beware of Door to Door Alarm Sales

For the past few years, several out-of-state companies have brought a college-aged sales force into our local communities to perform aggressive door to door sales of their alarm systems.

- They often misrepresent themselves as being from the homeowner's alarm company or may use a well know brand name like Honeywell or GE Security.
- They may claim to have a new and better product; or that there is a problem with your current system that they are there to fix.
- They may be pleasant, but typically use high pressure sales tactics.
- They require you to sign a new monitoring contract that commits you to payments to a different company.
- They may offer a "no-cost" installation, but the monthly fees are exceptionally high.
- They often target senior citizens and attempt to confuse the homeowner into signing a new contract.
- This has been a nationwide phenomenon and there have been thousands of consumer fraud complaints and complaints to the BBB. Be prepared! Go on-line and Google "alarm summer sales complaints" for a sample of their activities and tactics.

A legitimate company will never show up at your door without your knowledge and an appointment.

The representative should always be able to produce appropriate identification.

If in doubt, call your alarm company to confirm the identity of someone representing them.

You have the right to ask a person to leave your home or premises and if they refuse to do so, you have a right to notify the police.